

MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

9 & 10 October 2019

Eindhoven, The Netherlands

WWW.MAP-EXPO.COM



NBI INTERNATIONAL
Nation Branding & Investment



MAP-EXPO
Global marketplace for Medicinal & Aromatic Plants

MAP-Expo 2019

MAP-Expo – Global Marketplace for Medicinal & Aromatic plants is an international platform for the whole supply chain of MAPs. Due to the increasing demand for natural products, it is necessary to boost the production of MAPs. MAP-Expo is about establishing a network for current and future business, closing deals and sharing knowledge about the developments of MAPs.

MAP-Expo 2018

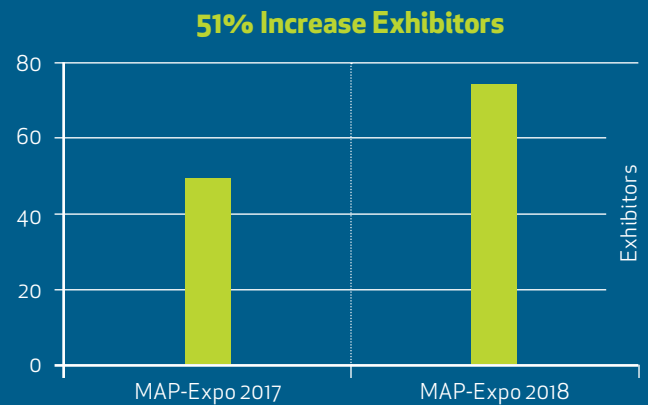
In 2018, MAP-Expo welcomed exhibitors from 20 different countries worldwide, enabling the event to be a proven international platform. Compared to our first edition in 2017, our number of exhibitors has increased with 51%. The vast majority of exhibitors was very positive about our event and are interested in coming back for our third edition.

Contributing to this positive feedback is our continuing partnership with Enterprise Europe Network with whom a matchmaking-program was organised. In addition to this, both the high-quality speaking sessions and the general interest of visitors contributed to this positivity as well.



Growth of MAP-Expo 2018

The graphics below display the growth of MAP-Expo. As you can see we welcomed 49 exhibitors from 16 different countries in our first edition. This has increased to 74 exhibitors from 20 different countries in 2018.



Supply chain



SECTOR 1

- Seeds
- Soil nutrition
- Seed protection
- Seed enhancers

SECTOR 2

- Raw medicinal plants
- Raw aromatic plants
- Crop protection
- Crop nutrition
- Monitoring/IT

SECTOR 3

- Processing equipment
- Extraction equipment
- Storing/packaging techniques
- Certification

SECTOR 4

- Essential oils
- Herbal extracts

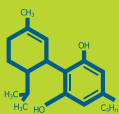
SECTOR 5

- Natural products for Humans
- Natural products for Animal Husbandry
- Fragrances
- Natural cosmetics
- Natural food



Themes

CANNABIDIOL



MAP-Expo 2019 will, once again, show the potential of cannabidiol in the industry of medicinal & aromatic plants. Through several speaking sessions we will address the uses, regulation and growth of the industry of cannabidiol.

GROWTH INNOVATION



With the need of growing and producing more MAPs, we need to look at innovative solutions for the growth processes of MAPs. Think of crop protection, soil nutrition, outdoor-growing, climate cells. This is a theme that will be discussed during MAP-Expo 2019.

PRODUCT PRESENTATION



Various manufacturers of END-products are given the opportunity to present their already existing or new, innovative products. This is a great opportunity to increase your product range.

ENTERPRISE EUROPE NETWORK



The cooperation between NBI-International and Enterprise Europe Network organises an international matchmaking program between exhibitors and investors in the product chain of MAPs. It gives you easy access to key-players in the MAP-industry.

MAP-Expo 2019

PARTICIPATION FEES

- **Bare stand:** €150,- per m² (space without stand walls, lighting, electricity).
- **Furnished stand:** €200,- per m² (space with stand walls, lighting, electricity).

ADDITIONAL FURNISHING

- **Luxury Service Package:** €450,- (1x table, 4x chairs, 1x counter, 1x documentation rack, 1x frieze strip writing, 3x pieces of display shelves mounted on the wall).
- **Basic Service Package:** €200,- (1x table, 2x chairs, 1x counter, 1x frieze strip writing, 1x piece of display shelf mounted on wall).

ORGANIZER

ETFAM International BV
NBI International
5600 AT Eindhoven
The Netherlands

T +31 (0)40 246 3626
F +31 (0)40 244 5533

www.map-expo.com
info@map-expo.com

**Exhibitor /Visitor
service contact**
Mr. Bart Wolters
bart@map-expo.com

Venue

Hotel van der Valk
Aalsterweg 322
5644 RL Eindhoven
The Netherlands

Date and opening hours

Wednesday, Oct. 9 10:00 - 17:00h
Thursday, Oct. 10 10:00 - 17:00h



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